

ASEM Day in Cambodia

“ASEM in 3rd Decade”

06 March 2017

Phnom Penh– Cambodia

Concept Note

I. Background

At the 11th ASEM Summit held on 15-16 July 2016 in Ulaanbaatar, Mongolia, ASEM leaders decided to designate an ASEM Day ‘Asia meets Europe/Europe meets Asia Day’ and recommend celebrating it annually on March 1 or any other day during the first week of March as appropriate with a view to underlining ASEM’s importance and raising its visibility. In this connection, the Ministry of Foreign Affairs and International Cooperation (MFAIC) in cooperation with the Ministry of Education, Youth and Sport (MoEYS) and Asia-Europe Foundation (ASEF) will host an ASEM Day under the theme “ASEM in 3rd Decade” on 06 March 2017 in Phnom Penh, Cambodia. The event is composed of two separate sessions, one with representatives from 14 line ministries and the other with 600 participants, including university students, lecturers and school management.

II. Aim

The event is mainly aimed at celebrating ASEM Day and promoting process and visibility of ASEM and its Asia-Europe Foundation (ASEF) among Cambodian public, university students and civil servants in particular, as well as enhancing cooperation between Cambodian institutions and ASEF.

III. Objectives

The focus areas of this event will be strengthening cooperation between Cambodian institutions and ASEF and broadening public engagement in ASEM process. Some key objectives are as follows:

- a) Raise public awareness on ASEM, ASEF, their process and visibility in Cambodia.
- b) Promote interaction between Cambodian institutions and ASEF
- c) Develop opportunities for joint project initiatives and research,



Asia-Europe Meeting



- d) Explore feasibility for Cambodian students to get on-site training experience with ASEF through internship program or any education related projects

IV. Programme

The proposed ASEM Day is composed of two sessions as the following:

- **Morning session** (at 9:00 at the MFAIC office): ASEF presentation on how to develop joint project initiatives/inputs with ASEF and discussion of how to further engage or cooperate with ASEF. The main idea is to pave the way for concerned ministries to explore accessibility to ASEF related project or develop their own proposal that might get ASEF attention.
- **Afternoon session** (at 14:30 at the Institute of Technology of Cambodia): celebration of ASEM Day under the theme “ASEM in 3rd Decade” as detailed in the tentative agenda.

IV. Participation

The expected participants for this proposed ASEM Day include:

- **Morning session** with 50 representatives from 14 concerned government ministries and a private institution, namely Ministry of Foreign Affairs and International Cooperation, Ministry of Industry and Handicraft, Ministry of Economy and Finance, Ministry of Planning, Ministry of Public Works and Transport, Ministry of Women's Affairs, National Committee for Disaster Management, Ministry of Commerce, Ministry of Environment, Ministry of Labor and Vocational Training, Ministry of Culture and Fine Arts, Ministry of Tourism, Ministry of Education, Youth and Sport, Cambodian Human Rights Committee and Young Entrepreneurs Association of Cambodia.
- **Afternoon session** with 600 participants who are university students, lecturers and school management.

VI. Administrative Arrangements

For further information on the proposed event, kindly contact Mr. UN Samnang, ASEM Contact Point for Cambodia, via email: samnang_un@yahoo.com, phone: +855 89 899 897.

Tentative Agenda
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I. Morning session (at 9:00 am at the Office of the Ministry of Foreign Affairs)

- ASEF presentations on how to develop joint project initiatives/inputs with ASEF
- Discussion on how to further engage or cooperate with ASEF, for instance ASEF internship program or other related project.
- Other issues (if any) to be raised by ASEF

II. Afternoon session (at the Institute of Technology of Cambodia)

- 13:45 - 14:15 : Registration
- 14:15 - 14:30 : Arrival of presiding guests
- 14:30 - 14:40 : Introductory Remark
by **H.E Dr. Hang Chuon Naron**, Minister of Education Youth and Sport
- 14:40- 15:00 : Keynote Remark
by **H.E Mr. Prak Sokhonn**, Senior Minister, Minister of Foreign Affairs and International Cooperation
- 15:00 - 15:10 : Family Photo
- 15:10 - 15:30 : Coffee Break
- 15:30 - 16:00 : Presentation on ASEM
By **H.E. Dr. Sok Siphana**, Adviser to the Royal Government of Cambodia and ASEM Som Leader
- 16:00- 16:30 : Presentation on Asia-Europe Foundation (ASEF)
By **H.E. Mr. Karsten WARNECKE**,
ASEF Executive Director
- 16:30- 17:00 : Q & A (reward if any)
- 17:00- 17:15 : Closing