



**ASEM Forum 2010
on Green Growth
and SMEs**

**ASEM Forum 2010 on Green Growth and SMEs
Challenges and Opportunities in Green Growth for SMEs and Asia-Europe Cooperation
Seoul, Korea, 6th – 8th May 2010**

CHAIR'S SUMMARY

1. In accordance with the Initiative proposed during the 『7th ASEM Summit』 in Beijing, China in October 2008, **ASEM Forum 2010 on Green Growth and SMEs** was selected as an official project of the Meeting and the Forum was held on May 6th to 8th in Seoul, Korea, co-hosted by the Ministry of Foreign Affairs and Trade (MOFAT) and the Small and Medium Business Administration (SMBA), Republic of Korea, with China, Denmark, Indonesia, Spain and Sweden as co-sponsoring countries to exchange information and experiences among ASEM members and to assess the roles and opportunities for SMEs in green growth.
2. During the Forum, more than 700 participants who are senior government officials, experts and businessmen from Asia and Europe discussed national and regional policies for green growth, technology action plans for climate change mitigation, opportunities and challenges for SMEs and the green growth economy for Asia-Europe co-operation. The participants agreed that green growth is a way to pursue economic growth and development, while avoiding environmental degradation, biodiversity loss and unsustainable use of resources.
3. The Forum was progressed by 5 sessions under the theme of “**Challenges and Opportunities in Green Growth for SMEs and Asia-Europe Cooperation**” and the main topics and objectives of sessions are as follows.
 - Keynote Addresses: “Green Growth and SMEs”
 - “Green Growth and Eco-Innovation”
 - “Green Growth as an Opportunity for SMEs”

- Session I: “National Policies for Sustainable Green Growth and SMEs”
 - Presented successful cases of green growth policies which were adopted and implemented to restructure the economy for sustainable growth
 - Presented cases of green growth policies that are being delayed due to lack of adequate technologies and resources despite of strong willingness
- Session II: “Ten Technology Action Plans in Copenhagen Climate-Change Conference”
 - Copenhagen Climate Change Conference held in Copenhagen, Denmark, selected “Ten Technology Action plans”
 - Discussed to share invaluable information on achievements and future plans through presentations delivered by experts from ASEM nations
- Session III: “New Opportunities and Challenges for SMEs in Green Growth Economy”
 - Realized to make concerted policy efforts among ASEM countries for SMEs
 - Discussed to provide various support to SMEs
 - Suggested global cooperative measures to help SMEs to successfully cope with challenges
- Session IV: “Best Practices of Green Innovative SMEs”
 - Presented exemplary cases of SMEs which successfully found new opportunities in green growth economy and adapted in changes in business environment
 - Discussed policy implications in order to enhance SME performance in green growth economy
- Session V: “Implications of Green Growth Economy to SMEs”
 - Wrap-up, Announcement of the Joint Statement and Open Discussion

4. During the last session (Session V), every participant listened to the wrap-up of the productive and insightful Forum on Green Growth, followed by the introduction of and discussion on the Joint Statement of the Forum. More than forty government officials, representatives of companies and scholars, from sixteen countries shared their enthusiasm toward green growth and the active role of SMEs.

5. The Steering Committee of the Forum was created consisting of eight high-level government officials from ASEM member countries and an expert from an international organization, OECD. The committee and all the participants shared their expertise during the sessions and also had additional off-line meetings after the Forum in order to come to their agreements.

6. The three-day Forum which was presented by specialists in various fields was successful and all the participants reassured that SMEs play a major role in respective national economies. They concluded the Joint Statement by encouraging ASEM members to also promote an active participation of multilateral financial institutions involved in the respective regions, in the financing of green growth projects in Asia and Europe.

7. As an outcome of the Forum, we would like to share the Joint Statement with ASEM member countries.

Annexed with the Proposed Text and the Joint Statement